Public Service Announcement

Celebrate Earth Hour by being energy wise

Start Date: March 27, 2026
End Date: March 28, 2026
Nunavut-wide **30 sec**

The Government of Nunavut invites all Nunavummiut to participate in Earth Hour on Saturday, March 28, by turning off their lights from **8:30 to 9:30 p.m.**

Earth Hour is a global movement that encourages everyone to turn off their lights for one hour as a symbolic act of our commitment to care for the land and our planet.

In the spirit of Avatittinnik Kamatsiarniq, the Department of Environment invites Nunavummiut to join our local and territory-wide activities. Here are few simple ways to participate:

- Gather by a qulliq to share country food, play games or share stories.
- Step outside to watch the stars or the northern lights.

Visit the Department of Environment's website to learn more about our Earth Hour events, contest details and a chance to win prizes. Follow the Government of Nunavut's social media accounts to stay up to date.

Remember, every small action makes a difference! Let's reduce energy use and protect our land and planet during Earth Hour!

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